

# KSM STARTER

The Primary Launchpad on **Kusama**



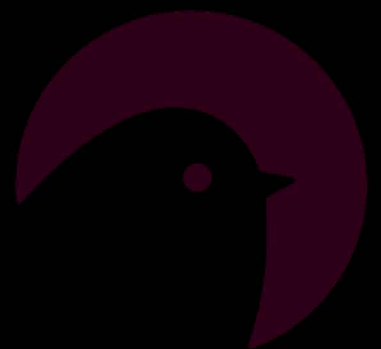
# KSM Starter

## the primary launchpad on Kusama network

---

1	Introduction
	What is KSM Starter
	Vision
2	Background
3	Problem
4	Solution
5	What makes KST different
6	Features of KSM Starter
	Auto-invest
	Audit
	Ecosystem Council
7	Tokenomics
8	Roadmap

---





## More than a Launchpad



KSM Starter is the primary launchpad on Kusama that supports upcoming projects that wish to build on the Kusama network and the greater Substrate ecosystem. We are a platform for the community, by the community and of the community. KSM Starter allows any projects to raise funds, as long as the projects are committed to exploring the possibility of joining the intricate Kusama ecosystem. Moreover, KSM Starter offers unique opportunities for these emerging projects to partner with experts and already established projects to continue building and delivering superior products that their communities can enjoy, while enriching the Kusama ecosystem. We are:

1. Community Driven - Through the KST DAO, all KST token holders can become an early supporter of a project by voting in favour of the IDO and receiving allocation incentives.
2. Secure - KST provides an initial audit to make sure the project is secure from any possible exploitation.
3. Ecosystem builders - Any project that has done an IDO on KSM Starter are eligible to earn membership in the KST Ecosystem Council.
4. Strong Contributors - IDO participants are incentivised with higher allocation win rate by holding any of the previous IDO tokens. It creates a mutually beneficial and strategically enriching ecosystem of IDO projects.

By bringing together the best features from multiple platforms, KSMStarter paves the way for new decentralized projects to emerge, offering fairer ways to access support and capital for projects building on Substrate.

While various launchpads and crowdfunding platforms have demonstrated great investment opportunities for institutions and venture capitals, the true users and holders have limitations in participating and contributing to the ecosystem, exposing the projects to enormous difficulty in scaling and truly making a digital impact.





**After the advent of Uniswap, decentralized exchanges have become an essential for cryptotraders. The main drivers for the growth maybe the following:**

**Privacy**

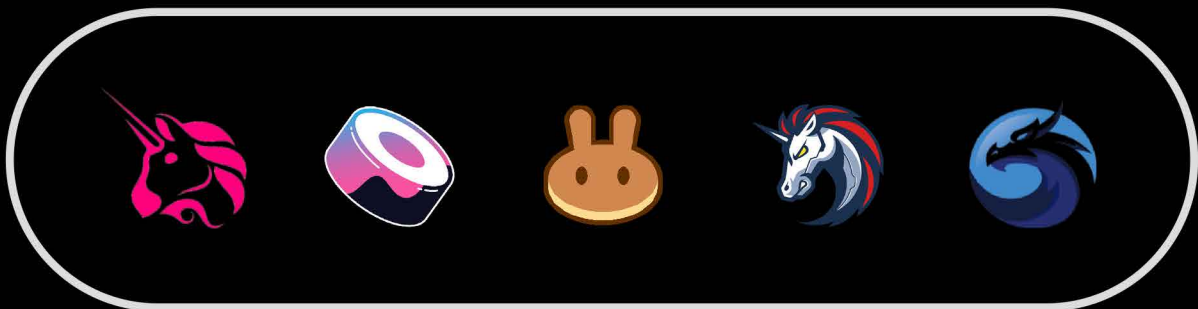
Users are not required to submit personal information to use the platform. All it takes is a compatible blockchain wallet. It gives access to all current DeFi services for those with Web 3 wallets.

**Financial Inclusiveness**

As cryptocurrency still needs regulatory clarity in different countries, many centralized exchanges restrict people from certain jurisdictions. In contrary, DEX (decentralized exchange) invites users to its platform regardless of jurisdiction. This creates a much more inclusive and fair ecosystem.

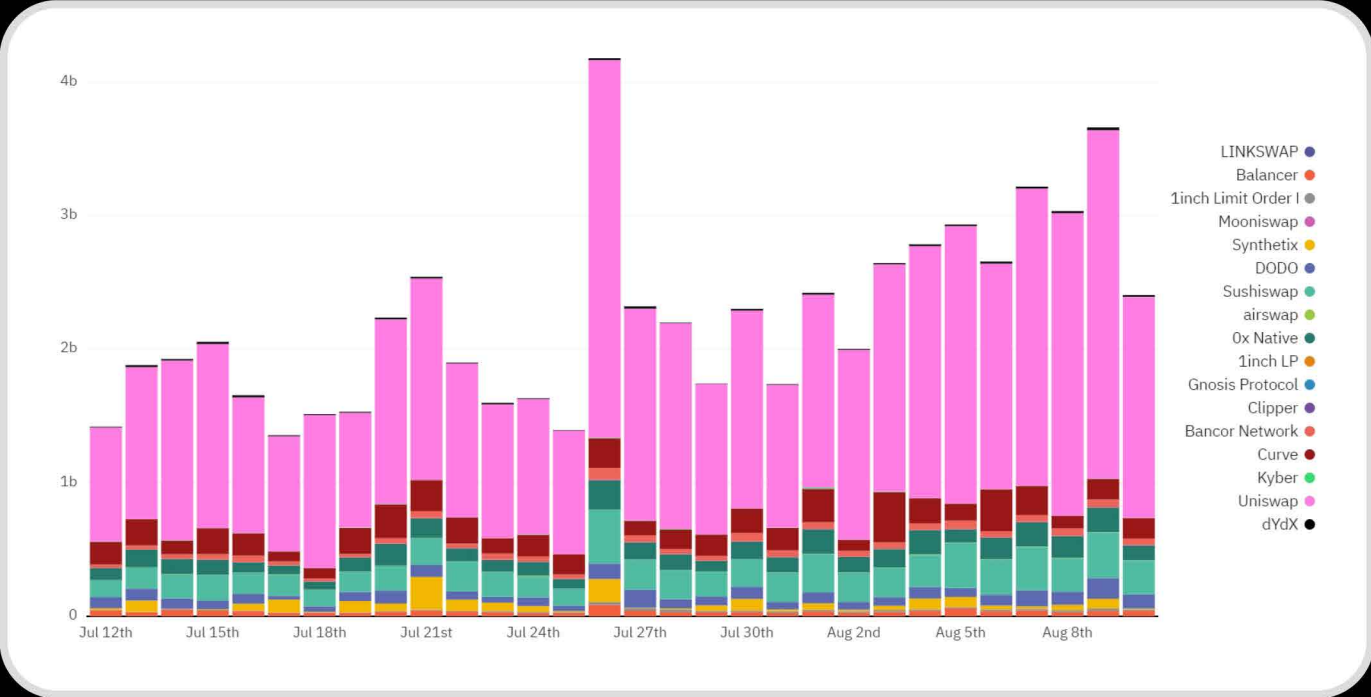
**Control of Funds**

In a DEX, your funds are completely secured in your hands.



Because of their unique nature, different types of DEX were able to come into the market as they can experiment with unique features and products such as liquidity mining and LP rewards.

As a result, we were able to see the advent and growth of different types of platforms with similar features. From Ethereum to Binance smart chain, DEX is a scalable platform that is not restricted to the inherent structure of consensus algorithms.



DEX 24 hours volume

**\$2.29B**

Volume last 24 hours 📊

DEX 7 days volume

**\$21B**

Volume last 7 days 📊

Aggregators 7 days volume

**\$4.0B**

Volume last 7 days 📊

DEX Trailing 24 hours growth

**-37%**

DEX Trailing 7 days growth

**37%**

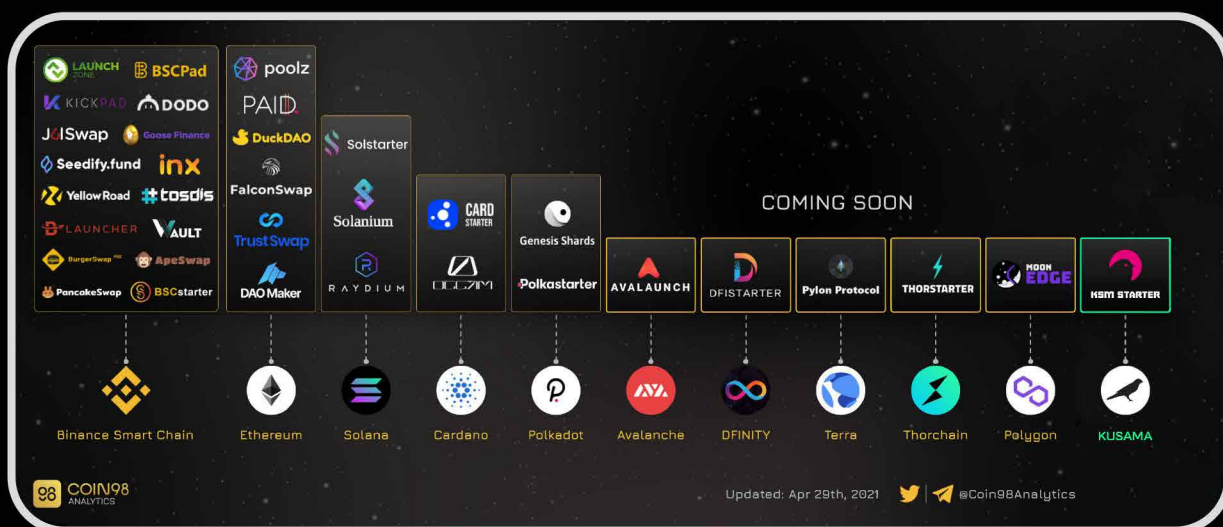
Aggregator share of DEX volume

**19.3%**

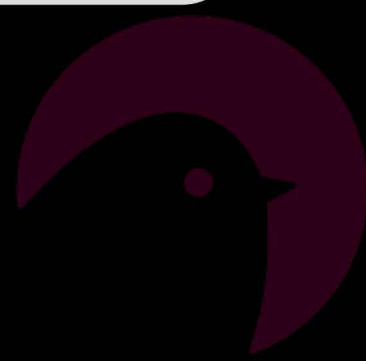
We now see a volume of 3B USD in 24 hours across all DEXs and the number of users is continuing to increase as the interface becomes more user friendly, profits from liquidity mining/providing increase and liquidity deepens.

This growth enabled DEX to incorporate existing CEX (centralized exchange) business models, the most prominent one being Initial DEX Offering, more commonly known as IDOs. More users lead to more liquidity and this becomes an ideal environment for new tokens and projects to be offered in the market.





Name	Platform	Raised	ROI USD	ATH ROI USD
Orion Protocol (ORN)	DAO Maker	\$ 3,750,000	107.15x	293.74x
SuperFarm (SUPER)	Polkastarter	\$ 250,000	33.95x	189.33x
My Neighbor Alice (ALI...)	DAO Maker	\$ 100,000	115.84x	318.43x
AIOZ Network (AIOZ)	BSCPAD	\$ 100,000	17.17x	184.91x
AIOZ Network (AIOZ)	Ignition	\$ 155,000	17.17x	184.91x
Ethernity Chain (ERN)	Polkastarter	\$ 275,000	46.42x	272.1x
Unizen (ZCX)	Launchpool	\$ 100,000	86.86x	134.35x
MyDeFiPet (DPET)	KickPAD	\$ 125,000	88.6x	128.76x
MyDeFiPet (DPET)	ZENDIT	\$ 50,000	88.6x	128.76x
LTO Network (LTO)	DAO Maker	\$ 950,000	9.52x	30.03x
03 Swap (03)	DuckSTARTER	\$ 292,000	3.2x	18.63x
03 Swap (03)	BSCPAD	\$ 150,000	3.2x	18.63x
03 Swap (03)	WeStarter	\$ 30,000	3.2x	18.63x
03 Swap (03)	Bounce	\$ 50,000	3.2x	18.63x





We now have at least 12 IDO platforms from different blockchain platforms where they are raising thousands of dollars backed by a single whitepaper and few partnerships.

These IDO platforms are becoming the starting point for each blockchain to foster their ecosystem, connecting various projects to one another. In 2021 alone we have seen 5~6 IDO platforms emerging in the market and continuing their growth.

## The factors that make IDO sustainable and scalable are the following:

### **Flexibility**

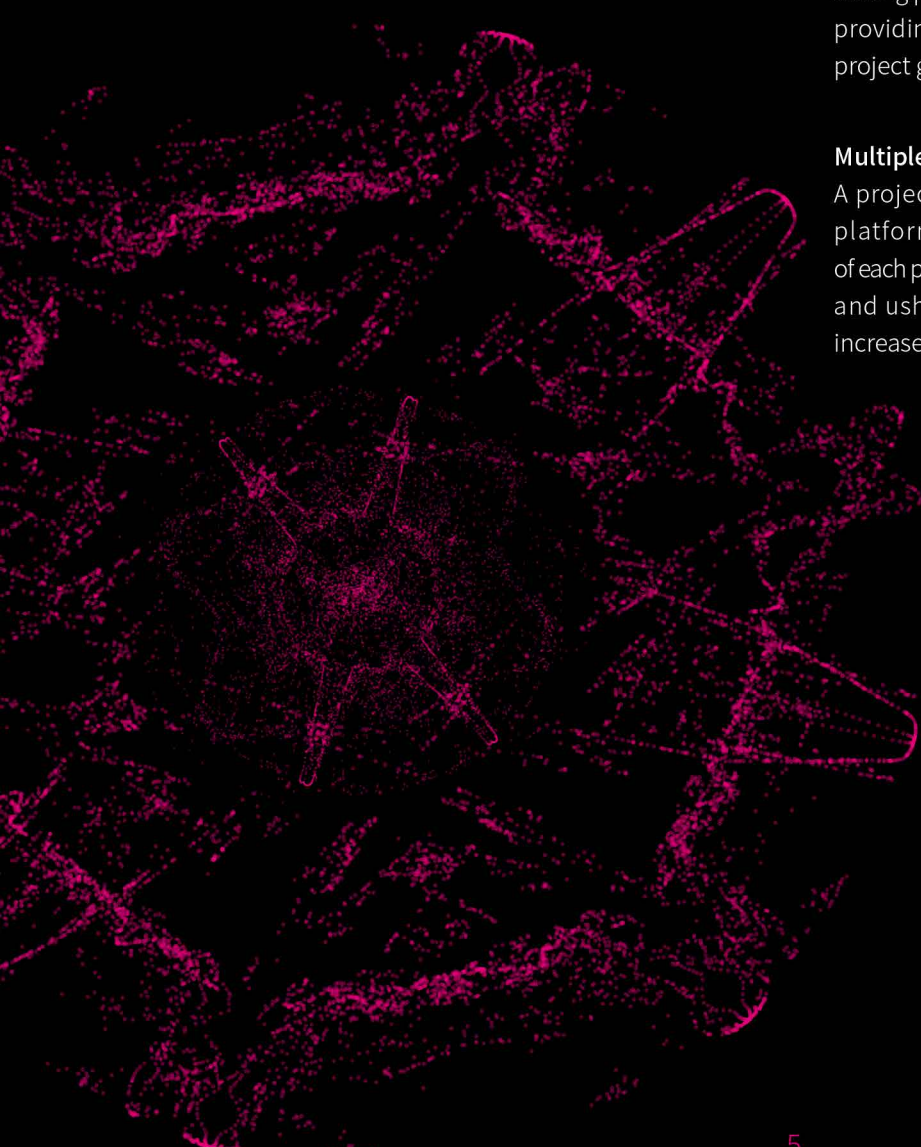
Retail investors need not to wait for their projects to be listed on an exchange. Liquidity is provided immediately right after the offering is complete. This allows investors to be flexible and active in trading and investment.

### **Instant and High Liquidity**

Since DEX provides liquidity right in the beginning of the launch, most projects can theoretically make an exit for investors. Moreover, projects will immediately offer staking programs to incentivize holding and also liquidity providing and mining programs to make their price and project growth sustainable.

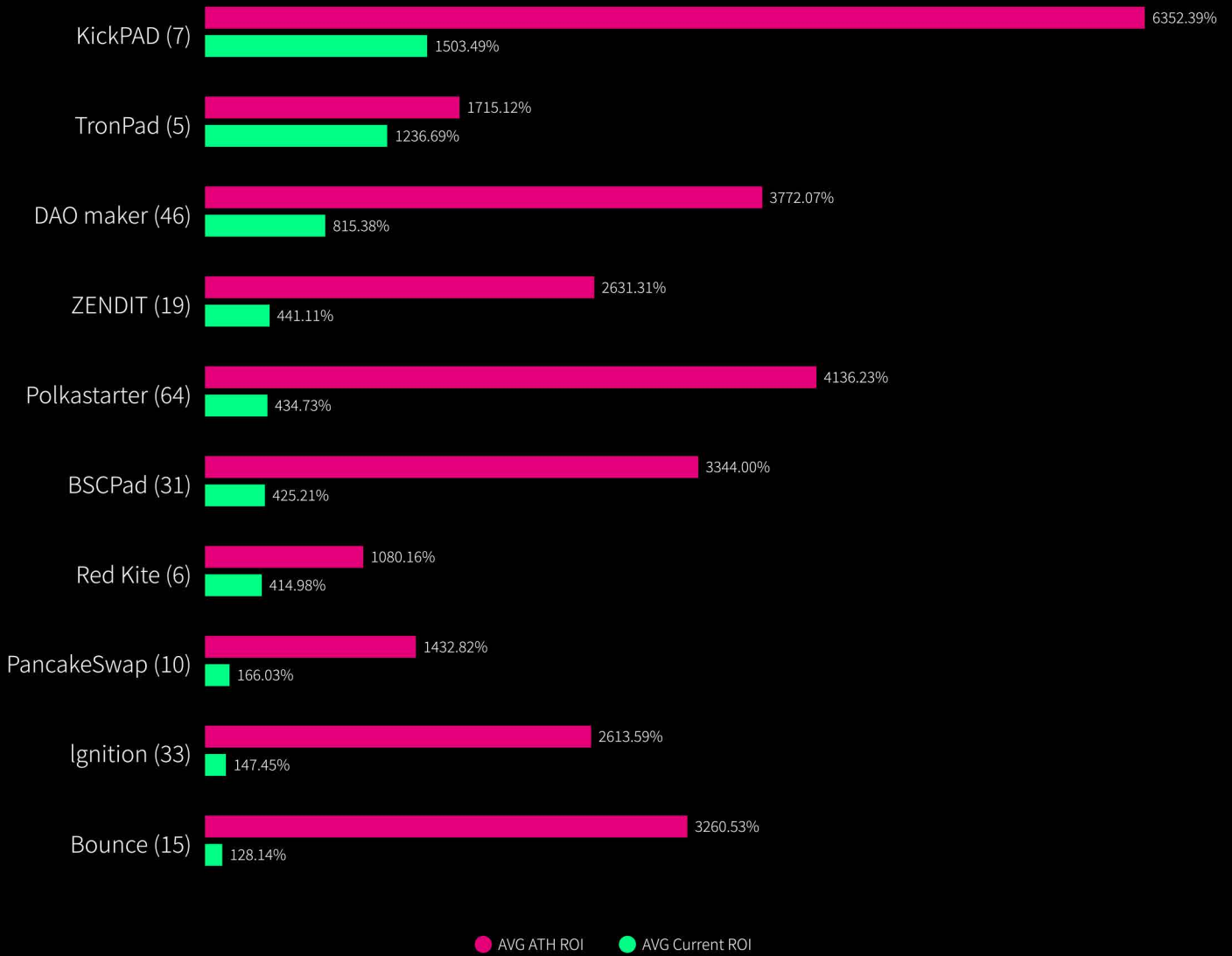
### **Multiple fundraising opportunities**

A project can conduct their fundraisings on different platforms. Although the requirements and standard of each platform differ, each IDO platform can accommodate and usher funds to early projects. This gives projects increased exposure in different ecosystems and markets.



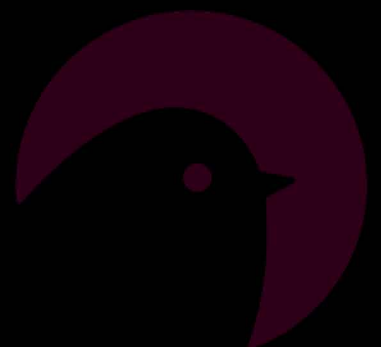


## Opportunity of High ROI for retail investors



Participating in an IDO may offer impressive ROI if one can get an allocation for investment. As the projects will circulate a portion of their tokens,

it gives them the opportunity to make strategic moves with their market capitulation.







## Despite these advantages, the current IDO model has the following drawbacks:

### **Not community driven**

Current IDO platforms are not community driven. While the IDO community membership is defined by holding the IDO platform's governance token, the projected governance is not integrated into the central operation of the IDO platform and thus cannot be sufficiently regarded as true governance. Current IDO platforms do not allow its community to participate in direct democracy in deciding on which IDO offering should be made next.

### **Remain as a funding platform**

Most IDO launchpads remain as a funding platform. After the IDO is complete, the IDO platforms offer no additional value to the project, therefore only half completing the full cycle of a true launch.

### **Manual participation**

Most IDO launchpads rely on the manual actions of its users to complete the IDO. As there is an increasing trend towards automation, IDO launchpads have not incorporated these ideas as it does not serve their current goal despite potential benefits to the retail investors. The unhealthy obsession of current IDO launchpads to limit their activities to the bare minimum has created a negative externality of unfriendly user experience.

### **No incentives to hold the projects of IDO tokens**

Most of the current IDO launchpads do not offer any additional incentive for the IDO participants to hold the IDO tokens. Therefore, a large majority of IDOs tend to become a race to the bottom in terms of price no matter the initial increase. This invites short-term oriented traders to engage in high-risk activities for unclear incentives, at the clear cost of the newly launched project. experience.



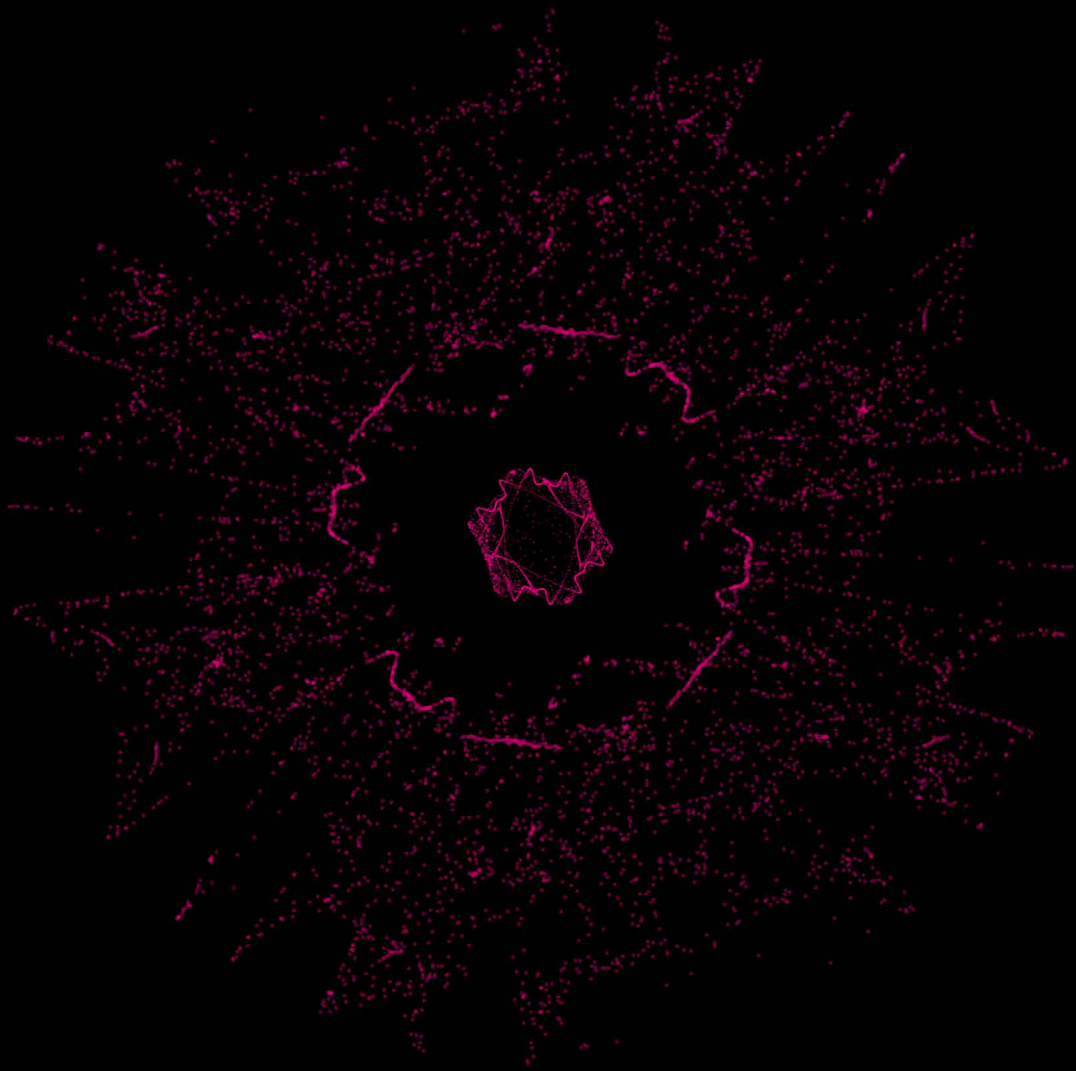
Kusama Network, just like any other blockchain such as Ethereum, can be used by emerging projects to connect and build upon without the need for parachain. Projects can connect to existing solutions such as Moonbeam to build on Kusama.

But then why does Kusama need KSM Starter?

While Parachains raise via auctions, most projects (parathreads and dApps) need to raise directly from the community. The community is the user, the investor and promoter all at once. Securing a slot does not provide a strong starting point.

In fact, most projects have no necessity to have their own parachain. Projects do not require a parachain to launch on Kusama, yet what these projects may need is a set of tooling that enables them to raise funds and launch on Kusama. This is where KSM Starter offers a solution.

Projects still need a community that understands what they are building, how they are building and even together on what they are building. Meeting the need for liquidity and community building, KSM Starter will incubate leading projects and nurture their growth within Kusama.





## Moreover the features of KST can solve the problems mentioned above.



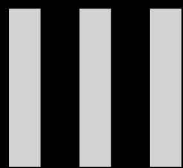
### Community Driven

Through the KST DAO, all KST token holders can become an early supporter of a project by voting in favour of the IDO and receiving allocation incentives.



### Ecosystem

Any project that has done an IDO on KSM Starter earns membership in the KST Ecosystem Council.



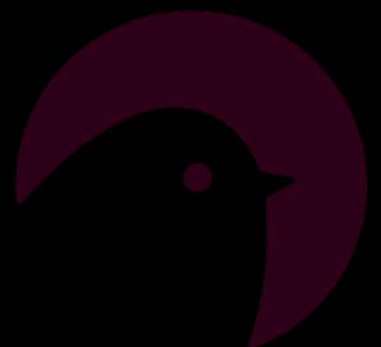
### Auto-Invest

The highlight of KSM Starter compared to other IDO projects on the market is the Auto-Invest feature. This is a feature that allows users to stake stablecoins (USDT or USDC) on the platform so that it can automatically register for the next IDO offerings without having to go through the allocation registration steps again.



### Incentive Structure and policy

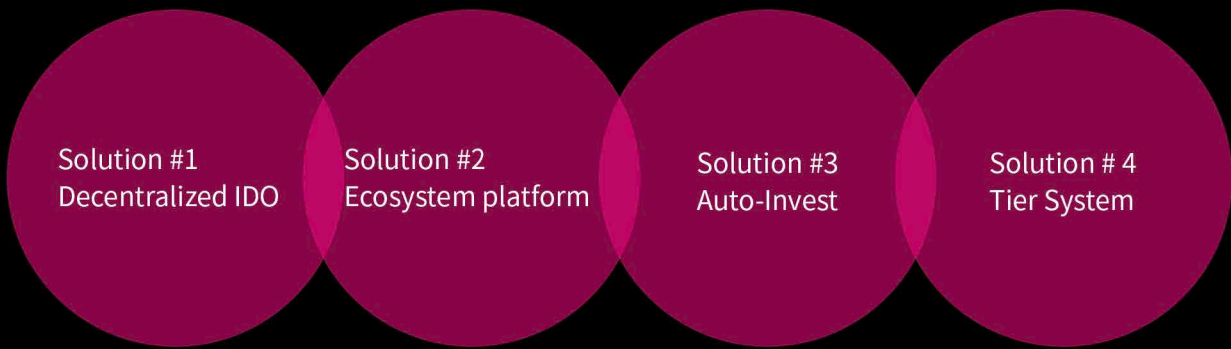
IDO participants are incentivised with higher allocation win rate by holding any of the previous IDO tokens. We have implemented a Tier system for users to have different benefits based on their staking. It is a policy that ensures that community is the key value.





Kusama Network, just like any other blockchain such as Ethereum, can be used by emerging projects to connect and build upon without the need for parachain. Projects can connect to existing solutions such as Moonbeam to build on Kusama.

In fact, most projects have no necessity to have their own parachain. Projects do not require a parachain to launch on Kusama, yet what these projects may need is a set of tooling that enables them to raise funds and launch on Kusama. This is where KSM Starter offers a solution.

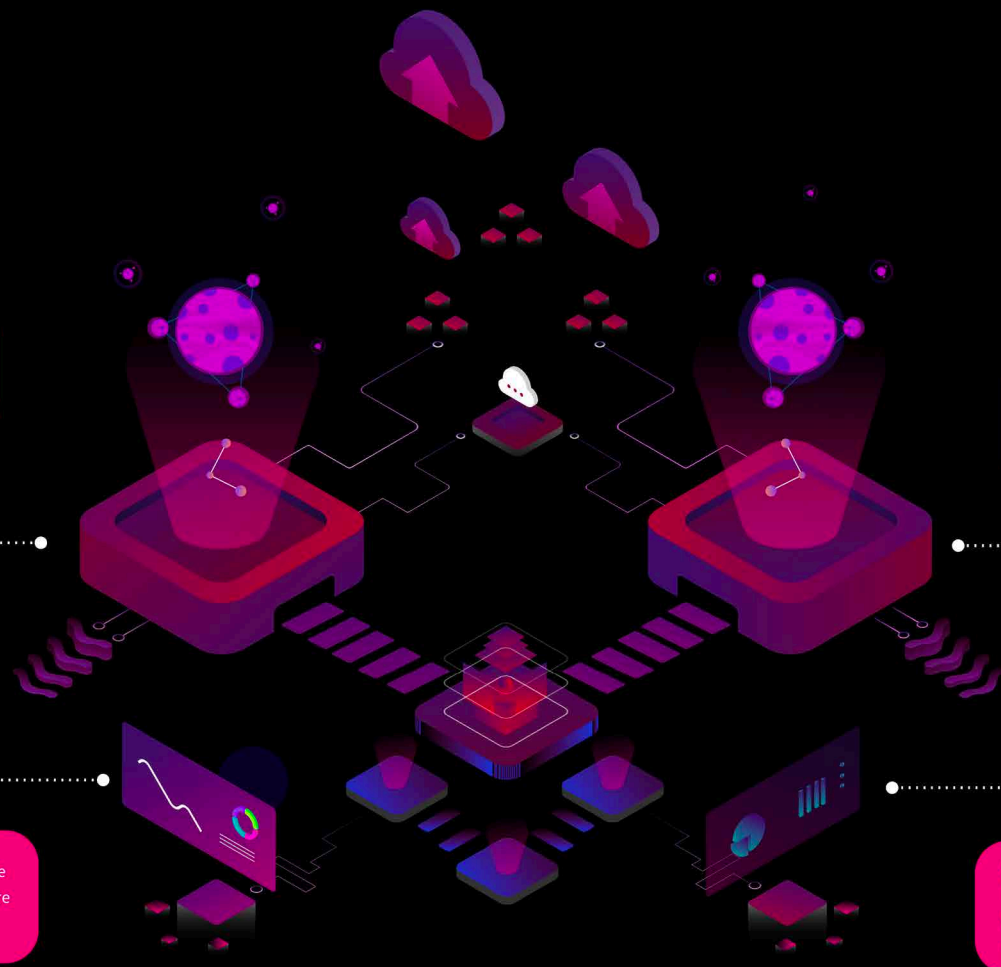


KST Auto-Invest is a unique, first-of-its-kind limit perpetual investment program available for ksm starter users.

Stake USDC or USDT, and opt-in for auto-invest.

Perfect fit for moderate yet aggressive exposure to new tokens.

Automatic subscription for the upcoming IDOs, until the staked amount runs out.





**Dove Level:**

- Minimum Staking: 100 KST.
- Lottery mechanism.
- Does not guarantee allocation.
- Poolweight: 1.



**Raven Level:**

- Minimum Staking: 3,500 KST.
- Auto-invest function: No.
- Make sure to have Allocation.
- Poolweight: 10.



**Hawk Level:**

- Minimum Staking: 8,500 KST.
- Auto-invest function: No.
- Make sure to have Allocation.
- Poolweight: 50.



**Eagle Level:**

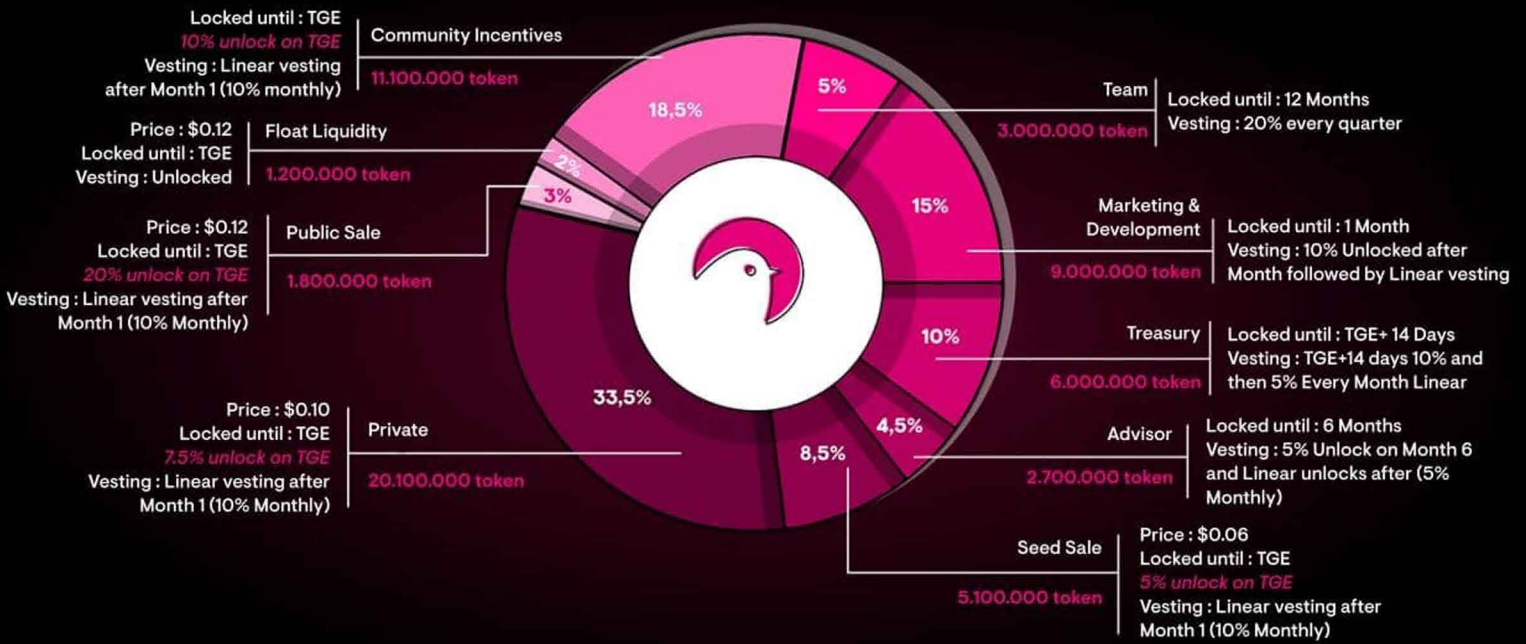
- Minimum Staking: 17,000 KST.
- Auto-invest function: Yes.
- Make sure to have Allocation.
- Poolweight: 110.



**Phoenix Level:**

- Minimum Staking: 25,500 KST.
- Auto-invest function: Yes.
- Make sure to have Allocation.
- Poolweight: 250.

# Tokenomics

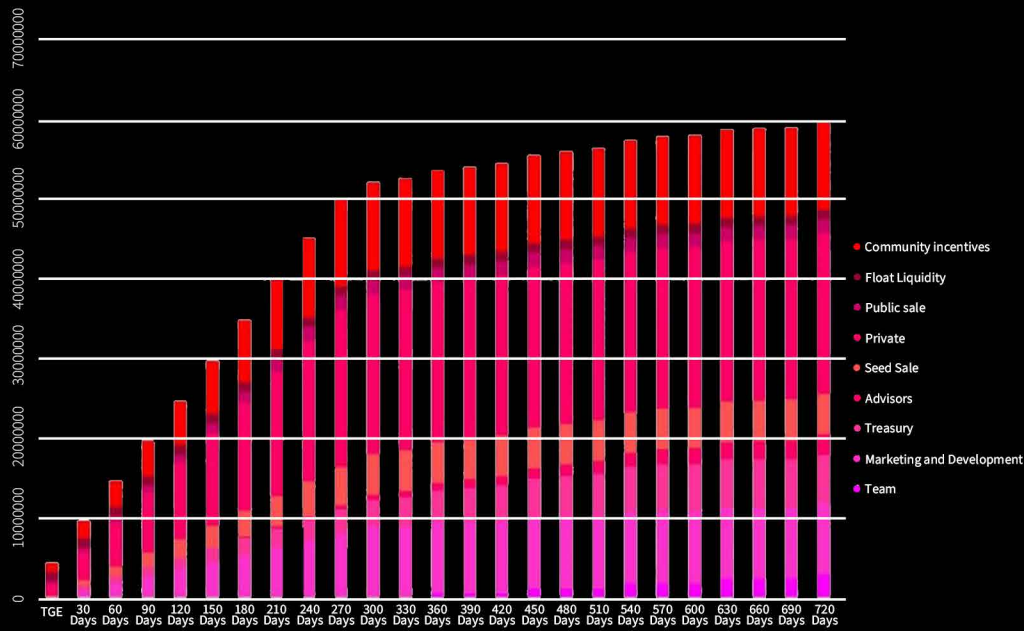


Seed Sale	Number of \$KST
Seed Sale	255,000
Private	1,507,500
Public Sale	360,000
Community Incentives	1,110,000
Treasury	1,200,000
Liquidity	4,432,500

**8,865,000**

Marketcap @ TGE  
**\$254,700**

Hardcap  
**\$2,532,000**



\* Treasury is only used in specific events that need tokens (Exchange listing)

