



Open in app

Get started



Published in SuperFarm



Elliot Wainman [Follow](#)

Jan 20, 2021 · 5 min read · [Listen](#)

[Save](#)



PART 1: Introducing SuperFarm



[Open in app](#)[Get started](#)

extended periods between the token sale and actual product delivery. Speculators on these tokens have historically had two limited options — hold or sell.

DeFi has recently introduced a third option with **farming**; however most projects rely on the premise of “stake project tokens and receive more project tokens.” This inflationary mechanism often has a negative effect on the overall token economy, introducing additional tokens into the ecosystem along with the associated selling pressure.

But what if there was another option?

This is why we built SuperFarm.



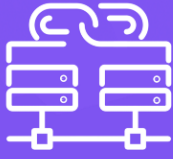
SuperFarm

SuperFarm is a cross-chain DeFi protocol that allows users to deploy crypto and NFT farms with no code required.



SuperFarm is a cross-chain DeFi protocol designed to bring utility to any token by turning it into an NFT farm with no code required. With an innovative suite of visual tools, any project can now deploy the world’s most exciting new farm with custom rules that incentivize the behaviors they value most. It’s easy to reward liquidity providers, incentivize longer stakes or even provide special access to your project’s services through NFTs with utility.



[Open in app](#)[Get started](#)

NFT & Token Farming

Anyone can easily set up crypto farms powered by their project's token with customized rules.



NFT & Token Generation

Easily generate ERC20s or NFTs from an intuitive visual interface to launch your custom farm with just a few clicks.



NFT Store

Sell NFTs for crypto or redeemable points through an industry-leading marketplace.

The expansion of crypto farm design to non-technical users will allow for DeFi innovation to be powered by every token holder, creating a blue ocean of value.

SuperFarm provides a simple set of building blocks that can empower any project to add new utility to their tokens and connect to mainstream products.





A Universal Home for Farming

SuperFarm revolutionizes DeFi and NFT infrastructure by providing a home for NFT Farming mixed with crypto-to-crypto farming on a platform that is as easy to use as Uber. Easily set up farms, deploy new tokens and NFTs and sell through your own custom marketplace.

SuperFarm combines the most important features in NFT infrastructure in one platform with a user experience generations ahead of existing platforms.




[Open in app](#)
[Get started](#)

	 SUPERFARM	 RARI	 OPENSEA	 DONTBUYMEME
NFT MARKETPLACE	✓	✓	✓	✓
NFT GENERATION	✓	✓	✗	✗
NFT FARMING	✓	✗	✗	✓
NFT MULTIVERSE VIDEO GAME	✓	✗	✗	✗
CRYPTO FARMING	✓	✗	✗	✗
ERC20 GENERATION	✓	✗	✗	✗

SuperFarm Feature Comparison Chart

NFTs will bring crypto's first billion users

Most people in the world are neither financially literate nor avid investors. This means that the current landscape of crypto products and services largely fails to appeal to the majority of the world population. By contrast, NFTs are versatile instruments that can easily be infused into products with true widespread appeal. The most obvious of which is video games.

The most immediate mainstream use case for nonfungible tokens is within video games.

- There are **2.6 Billion Gamers** Worldwide
- Gamers spend **\$180B+** each year on digital assets (largely cosmetic)
- Gamers are tech-savvy and hyperconnected



[Open in app](#)[Get started](#)

With a global audience of billions of gamers, coupled with hundreds of billions in market activity each year, this tech-savvy demographic would be a transformative addition to the crypto community. **Video games will be the vehicle to take cryptocurrency mainstream.**

“So if video games are such a perfect fit for NFTs why haven’t we seen a flood of video games and developers?”

The Innovator’s Dilemma

Currently, the video game industry is dominated by a model where users simply rent the license to use in-game assets. They do not truly own them.

Existing “AAA” game studios are not motivated to implement blockchain and cryptocurrency due to the genuine threats that true item ownership presents to their revenues. If gamers can trade amongst themselves, the second-hand market can undercut sales. Thus major studios are not rushing to experiment with blockchain in gaming. What’s left is startups and indie game studios, who have enough friction coming to market that new tech is often not a top priority.

Blockchain gaming faces a classic innovator’s dilemma that has left the industry struggling to find any quality products.

Utility First

SuperFarm provides a bridge between current crypto ecosystems and the explosive gaming industry.

NFTs from SuperFarm and official “Partner Farms” will gain utility within real AAA video games. With NFTs from SuperFarm, users will be able to access limited edition items and experiences within video games, and truly use and trade their assets in exciting new digital worlds. In this way, NFTs are no longer pixels on a screen, but hold power to unlock unique digital experiences.

Most NFT projects have the “build it and they will come” mindset. Assuming that others will use their tools to create meaningful products. We don’t think this is prudent as assuming someone will build an amazing game on your tech is like wishing



[Open in app](#)[Get started](#)

By building true utility before infrastructure, SuperFarm will break the mold for prior NFT projects and present a path for existing and future project to truly flourish.

SUPER Token

The SUPER Token will play a vital role in the SuperFarm ecosystem allowing for a wide array of uses, from governance to fees and beyond. Critically, SUPER token will provide access to some of the most exciting opportunities in the crypto space through the SUPERVERSE, Partner Video Games and NFT Drops.





Open in app

Get started

Super Token



The SUPER token powers the SuperFarm network. SUPER has a wide variety of use cases in a decentralized ecosystem.



3.1K



35



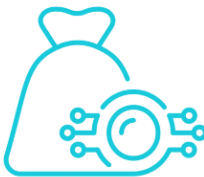
Governance

SUPER holders will be able to vote on proposals to amend the SuperFarm network. The platform will eventually achieve full decentralization and be truly owned by its token holders.



Fees & Purchases

SUPER is required for using critical features of the platform.



Staking Rewards

Stakers will get rewarded with platform fees. Stake SUPER to earn SUPER.



NFT Farming

SUPER can be staked to earn exclusive NFT rewards in the platform's premium partner farms.



Exclusive NFT Drops

SUPER holders will have exclusive access to some of the most exciting new NFTs issued by SuperFarm platform partners.

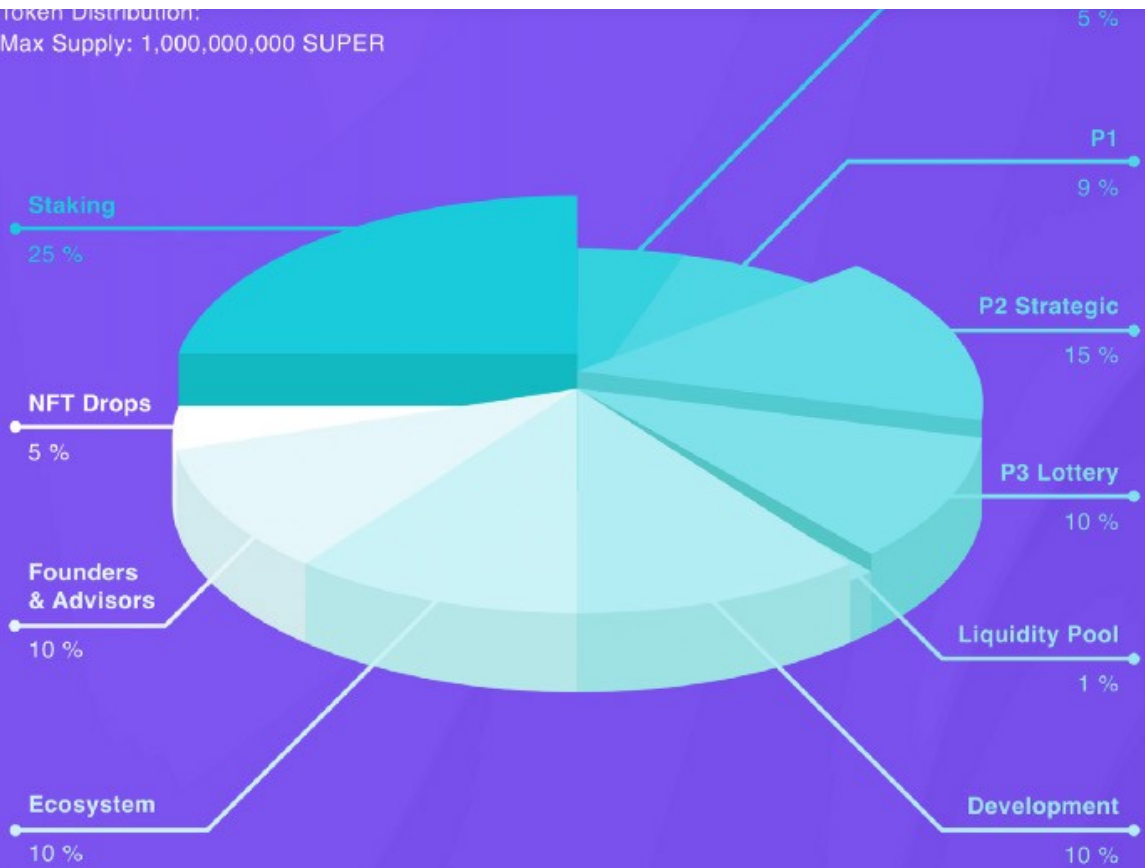




Open in app

Get started

Token Distribution:
Max Supply: 1,000,000,000 SUPER



Token Freezes & Unlock Schedule:

	Vesting (by block)	TGE Unlock	Cliff
Seed	2 Years	15%	6 Months
P1	6 Months	20%	2 Months
P2	6 Months	20%	2 Months
P3	6 Months	25%	2 Months
Development	2 Years	10%	2 Months
Ecosystem	2 Years	20%	None
Founders & Advisors	2 Years	0%	12 Months
NFT Drops	1 Year	33%	None
Staking	1 Year	0%	None





Open in app

Get started

be sold in limited quantities, and others will be farmable through partner NFT farms.



The Superverse

SUPERVERSE is an immersive crypto metaverse game that requires users to collect NFTs and resources to craft and unlock unique assets.

SUPERVERSE will feature exclusive NFT drops from partner ecosystems across the crypto space on the SuperFarm platform. In order to have access to SUPERVERSE NFT releases, users must be holding a minimum quantity of SUPER tokens.



Partner Video Games

SuperFarm will partner with the most disruptive, next generation blockchain gaming projects to release NFTs with utility previously only dreamed of. The combination of DeFi mechanisms with true, native blockchain gaming will be revolutionary for this space.

SUPER holders will have exclusive access to NFTs within these games.



Constant Drops

SuperFarm will provide a constant flow of the world's most in-demand NFT drops, through it's native NFT universe and those of its incomparable partner network. SuperFarm will be your key to the worlds finest digital assets.



Discoverability as a feature

During the years spent creating SuperFarm something beautiful happened. I grew the EllioTrades community to hundreds of thousands of members, and it is now considered the leading altcoin community in the world. The means that as projects use the SuperFarm platform, our community can offer something that no other project can: *discoverability*.



[Open in app](#)[Get started](#)

The EllioTrades community boasts over 200,000 members across YouTube, Twitter and Telegram. Our extended network includes the most wide-reaching crypto content creators, with access to **over 1M crypto users globally**.

Discoverability is a key feature of SuperFarm and a differentiator between it and other platforms. We do more than simply allowing users to launch NFT and crypto farms; we provide the tools and community necessary for them to thrive.

What's Next



[Open in app](#)[Get started](#)

Do not miss your chance to become a foundational member of the SuperFarm platform and community.

For the latest information on SuperFarm token and platform, join the telegram and follow the Twitter linked below.

We look forward to an amazing journey!

Sincerely,

Elliot Wainman

Stay tuned for more info and follow us at:

Twitter: <https://twitter.com/SuperFarmDao>

Telegram: <https://t.me/SuperFarmDAO>

Website: <https://superfarm.io>

Telegram ANN: <https://t.me/SuperFarmANN>

