



WHITEPAPER

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The Fairest Way to Participate in the DeFi Revolution

BSCPad is the first platform for Initial Decentralized Platforms (“IDOs”) on the Binance Smart Chain network. Accordingly, we have developed an exciting new platform for token purchasers that is fair, inclusive, and features low barriers to entry.

BSCPad has found a solution to incentivize and reward all token holders in a way that is currently lacking in many existing launchpads. One of the problems with existing launchpads is that acquiring enough tokens to participate in the ecosystem is rather prohibitive. Even if purchasers were to hold tokens, they are not necessarily guaranteed an allocation given that most platforms operate on a first come first serve basis. With numerous token purchasers using automated bots to whitelist their allocations in a matter of seconds, other purchasers who do not use such bots may be unable to guarantee their allocations.

Therefore, BSCPad tackles this issue by using a system that uses a weighted average multiplier based on a tiered system. This way, distributions will be based on a formula based on allocations rather than by chance or assistance from bots.

BSCPad aims to target token purchasers who are seeking opportunities in cryptocurrency and decentralized finance projects. In the same vein, BSCPad also seeks to provide crypto and DeFi start-ups the opportunity to find funding to launch their services.

Our mission is to ultimately become a forerunner among launchpads in the crypto space while still providing token purchasers fair rewarding systems.

The Market Conceptualized

The Binance Smart Chain is currently seeing daily transaction volumes exceeding that of Ethereum. Where Ethereum is performing at approximately 1.2 million daily transactions, Binance Smart Chain is performing over 1.6 million per day – up from only 300,000 in January this year. In fact, the total value locked on Binance Smart Chain skyrocketed from from US\$1.3 billion to US\$5.7 billion in under 10 days.

Moreover, transactions on Binance Smart Chain only cost around US\$0.01 and will confirm said transactions in three seconds. This contrasts to Ethereum where transactions can cost above US\$150 and take three or more minutes to confirm transactions. This means that someone investing US\$300 into a project would need to see a 100% positive change in price just to break even if they trade on Ethereum compared to only 1-2% on Binance Smart Chain in order to be profitable.

Long-term goals

We aim to establish ourselves as a stable and successful launch pad. We are already a leader in the crypto space and the leading launch pad on the Binance Smart Chain. To continue this success, we are working hard with our partners to ensure that we attract and launch the best projects with the highest potential.

As a launch pad, most of what we need to be developed have been completed, and nothing will need to change on that front. The only changes in the future will be to ensure that our tier structures continually evolve with the market and to guarantee that the community happily engages in our launches. Part of this will be to experiment with a deflationary addition to our token in the future.

The BSCPad Tiered System

Round 1: Allocation Round

BSCPad will showcase a fixed tier system based on the number of tokens held. They are categorized accordingly:

- **Bronze** – this requires investors to stake 1,000 tokens at least 3 hours before the Allocation Round opens. In order for investors to be whitelisted, they must like, comment, and retweet posts by BSCPad on Twitter. Investors in this tier will be allocated 10% of the total pool weight;
- **Silver** – this requires investors to stake 2,500 tokens at least 3 hours before the Allocation Round opens. In order for investors to be whitelisted, they must like, comment, and retweet posts by BSCPad on Twitter. Investors in this tier will be allocated 30% of the total pool weight;
- **Gold** – this requires investors to stake 1,000 tokens at least 3 hours before the Allocation Round opens. In order for investors to be whitelisted, they must like, comment, and retweet posts by BSCPad on Twitter. Investors in this tier will be allocated 65% of the total pool weight;
- **Platinum** – this requires investors to stake 1,000 tokens at least 3 hours before the Allocation Round opens. In order for investors to be whitelisted, they must like, comment, and retweet posts by BSCPad on Twitter. Investors in this tier will be allocated 145% of the total pool weight;
- **Diamond** – this requires investors to stake 1,000 tokens at least 3 hours before the Allocation Round opens. In order for investors to be whitelisted, they must like, comment, and retweet posts by BSCPad on Twitter. Investors in this tier will be allocated 400% of the total pool weight; and
- **Blue Diamond** – this requires investors to stake 1,000 tokens at least 3 hours before the Allocation Round opens. In order for investors to be whitelisted, they must like, comment, and retweet posts by BSCPad on Twitter. Investors in this tier will be allocated 500% of the total pool weight in addition to private allocations.

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User access to equity or token offerings will be contingent on the jurisdiction the investor is based, however most countries will be able to participate.

The intention behind the platform is to offer retail investors access to early-stage start-ups that offer new and innovative DeFi products or services. These start-ups may vary in terms of what they offer, and some are best approached via issuance of tokens.

Round 2: FCFS Round

During this round, unsold tokens from the first round are made available. Tiered members can purchase an additional amount that is determined by a tier-based formula. This round opens at

the same time for all members regardless of their tier level and is open until all tokens are sold (which typically only lasts a few minutes). Following the sale of all tokens, the IDO will come to a close.

BSCPad will be collecting both data and feedback on the IDO structure in order to optimize and make improvements over time, and will likewise consider community feedback as well as potential DAO proposals.

What sets BSCPad apart is the fact that our system is predictable and provably fair, thereby giving users the proper incentives to accumulate and hold tokens and support every project launched. Over time, we will adjust weights, add new tiers, and shift parameters as necessary to keep the system functional, competitive, and rewarding.

This platform aims to benefit all holders of the token and will allow for fair launches, giving traders of all sizes the opportunity to invest in the most promising projects on the Binance Smart Chain.

Security Protocol

Security is of utmost importance to BSCPad, and we will implement a mix of custodial and non-custodial wallet solutions depending on service offerings. When custody is required for specific services, we will leverage an industry-grade security solution that dispatches the strongest encryption technology available to prevent any likelihood of malicious attacks.

Given our emphasis on security, we will primarily focus on offering non-custodial services for initial staking through Delegated Proof of Stake (DPoS) tokens. By doing this, we will be able to greatly mitigate security risks as we will not directly handle digital assets. Tokens that are offered as Proof of Stake (PoS) will be maintained through industry-leading security.

\$BSCPAD Token

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To operate the launch pad, offer staking rewards, competitions, and marketing, we will launch a \$BSCPAD BEP20 token.

\$BSCPAD will be the native token for all solutions related to BSCPad. The utility and the usage of \$BSCPAD tokens corresponds to the amenities of the technology and tokenization. Users will need to hold this token in order to participate in IDO OTC funding campaigns.

The token is also designed to be a utility coin and will be used to incentivize holders to adopt the protocol. \$BSCPAD token will therefore be the main trading base for trading pairs as well as for payment of relevant fees.

\$BSCPAD funding is split into 3 rounds: a seed round, a private round, and a public round. The seed round has already been filled, allowing us the development and marketing budget to take us to a launching point. The maximum funding amount per wallet in the public round is capped at \$1,000 BUSD.

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Token Summary

Token name	\$BSCPAD
Token type	BEP-20 Token
Token supply	32,536,276 \$BSCPAD
Initial circulating supply	8,868,000
Market cap	\$43, 280,221.40 at a current price of \$1.33 (as of 3 June 2021 https://coinmarketcap.com/currencies/bscpad/)
Total raise	\$900,000 BUSD

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Tokenomics

Seed	5%
Private	10%
Public	15%
Liquidity	15%
Team	10%
Advisors	5%
Marketing	15%

Reserve	10%
Staking, referrals, and rewards	15%

Project Pipeline

Since BSCPad has been launched, it has provided a platform for all manner of crypto project launches, including:

- BSCPad, 1 March 2021, swap rate: 1 BUSD = 50 BSCPAD, cap: 525,000, total participants: 1,091, total raised: 525,000
- Blind Boxes, 25-26 March 2021, swap rate: 1 BUSD = 6.6666 BLES, cap: 150,000, total participants: 1,956, total raised: 150,000.5664 BUSD
- Cook Protocol, 31 March 2021, swap rate: 1 BUSD = 33.3333 COOK, cap: 100,000 BUSD, total participants: 2,634, Total raised: 100,000.5982 BUSD
- AIOZ, 1-2 April 2021, swap rate: 1 BUSD = 66.6666 AIOZ, cap: 100,000 BUSD, total participants: 2,487, total raised: 100,000.5513 BUSD
- Media Industry Licensing, 17 May 2021, swap rate: 1 BUSD = 11.1111 MLT, total participants: 1,890, total raised: 153,010.7754 BUSD
- Lever, 3 May 2021, swap rate: 1 BUSD = 2.0000 LEV, cap: 135,000 BUSD, total participants: 1,928, total raised: 135,017.9867
- 8PAY, 4 May 2021, swap rate: 1 BUSD = 14.2857 8PAY, cap: 622,222 BUSD. Total participants: 2,757, total raised: 622,434.4109 BUSD
- OCTION, 9 April, 2021, swap rate: 1 BUSD = 9.0909 OCTI, cap: 396,000 BUSD, total participants: 3,311, total raised: 396,090.7894 BUSD
- RAZE Network, 10 April 2021, swap rate: 1 BUSD = 10.0000 RAZE, cap: 50,000 BUSD, total participants: 1,018, total raised: 50,001.3109 BUSD
- REVOMON, 12 April 2021, swap rate: BUSD = 7.1428 REVO, cap: 1,260,000 BUSD, total participants: 3,847, total raised: 1,260,013.8436 BUSD
- KelVPN, 17 April 2021, swap rate: 1 BUSD = 11.111 KEL, cap: 50,000 BUSD, total participants: 4,180, total raised: 50,001.4423 BUSD
- BSC Station, 21 April 2021, swap rate: 1 BUSD = 100.0000 BSCS, cap: 40,000, total participants: 1,945, total raised: 40,000.45278
- Smoothy Finance, 22 April 2021, swap rate: 1 BUSD = 2.0000 SMTY, cap: 100,000 BUSD, total participants: 3,823, total raised: 100,022.1515 BUSD
- Stack OS, 23 April 2021, swap rate: 1 BUSD = 66.6666 STACK, cap: 210,000 BUSD, total participants: 3,902, total raised: 210,017.7408 BUSD
- Omni Consumer Protocols, 26 April 2021, swap rate: 1 BUSD = 10.0000 OCP, cap: 300,000 BUSD, total participants: 4,089, total raised: 300,065.6154 BUSD
- BlockBank, 28 April 2021, swap rate: 1 BUSD = 13.3333 BBANK, cap: 100,000 BUSD, total participants: 32, total raised: 96969.6960 BUSD
- Krptobellion, 40 April 2021, swap rate: 1 BUSD = 66.6666 KRYPTO, cap: 1,500,000 BUSD, total participants: 3,609, total raised: 1,500,045.2766 BUSD

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- Trade Stars, 4 May 2021, swap rate: 1 BUSD = 6.2500 TSK, cap: 108,000, total participants: 1,968, total raised: 108,001.7328 BUSD
- Greenheart, 6 May 2021, swap rate: 1 BUSD = 10.0000 CBD, cap: 450,000 BUSD, total participants: 3,812, total raised: 450,052.4767 BUSD
- TheForce.Trade, 9 May 2021, swap rate: 1 BUSD = 3.3333 FORCE, cap: 300,000 BUSD, total participants: 3,536, total raised: 300,013.5967
- Roseon, 10 May 2021, swap rate: 1 BUSD = 6.6666 ROSN, Cap: 81,000 BUSD, total participants: 1,972, total raised: 81,008.4413 BUSD
- TeraBlock, 11 May 2021, swap rate: 1 BUSD = 20.0000 TBC, cap: 400,000 BUSD, total participants: 3,754, total raised: 400,004.4127
- 03 Swap, 12 May 2021, swap rate: 1 BUSD = 1.0000 O3, cap: 135,000 BUSD, total participants: 1,966, total raised: 135,019.6801 BUSD
- Holder Finance, 13 May 2021, swap rate: 1 BUSD = 0.0001 HFI, cap: 405,000 BUSD, total participants: 3,455, total raised: 405,001.4684
- LEXIT, 26 May 2021, swap rate: 1 BUSD = 1.0000 LEXI, cap: 650,000 BUSD, total participants: 3,191, total raised: 650,231.6395
- Freela, 27 May 2021, swap rate: 1 BUSD = 100.0000 FREL, cap: 67,500 BUSD, total participants: 1,916, total raised: 67,515.3277 BUSD
- Alium Finance, 18 May 2021, swap rate: 1 BUSD = 3.1746 ALM, cap: 445,000 BUSD, total participants: 3,487, total raised: 445,097.2097
- QAN Platform, 31 May 2021, swap rate: 1 BUSD = 90.9090 QANX, cap: 200,000 BUSD, total participants: 3,189, total raised: 200,000.4634 BUSD
- Grow, 1 June 2021, swap rate: 1 BUSD = 10.0000 GROW, cap: 300,000 BUSD, total participants: 3,226, total raised: 300,001.8583

Advisors

BSCPad's advisors include some of the most prolific players in the crypto industry. These include:

- **Jasper Byun** – the founder of Blocksyntax Ventures and a managing partner at Brilliance Ventures. He has been working with startups for over 5 years and has coordinated investments exceeding \$50 million into world-class distributed technologies projects. He has also guided advisory portfolios to establish key strategic initiatives by securing partnerships, ensuring proper marketing direction, and encompassing overall day-to-day operations.

LinkedIn: <https://www.linkedin.com/in/jasperb/>

- **Lester Lim** – the founder of X21 Digital. He incubates and supports promising projects via his marketing experience and vast connections within the blockchain ecosystems. His latest incubation projects include Blank Wallet, DAOventures and Vortex DeFi. He focuses on strategic directions, token metrics, and connecting the dots as a Strategic Advisor to other projects by bringing in the right connections and resources to shortcut their success.

LinkedIn: <https://www.linkedin.com/in/lesterlim15/>

- **Ian Friend** – the co-founder and Chief Operating Officer at Ferrum Network.

LinkedIn: <https://www.linkedin.com/in/ian-friend-bb949657/>

- **Danish Chaudhry** – the Chief Operating Officer of the Bitcoin.com Exchange, an up-and-coming exchange that focuses on bringing the most promising projects to market. He is an active investor and advisory, having backed some of the most prominent projects out there from an early stage such as matic (now polygon), marlin, cere, moonbeam, sifchain, flow, graph, and the list goes on. Danish has been involved in the crypto space from its inception and has a background in finance.

LinkedIn: <https://www.linkedin.com/in/danish-chaudhry-0b414512/>

- **Exnetwork Capital** – An incubator program that will mentor and provide support via their network of entrepreneurs who will help take the BSC Launch Pad to new levels. Exnetwork primarily focuses on the decentralized market and can assist with many areas

such as token design, fundraising, and marketing. New projects entering the launchpad will be able to glean much knowledge from the Exnetwork Capital team.

LinkedIn: (unavailable)

- Tim Frost – Our strategic partnership with Tim and having him as an advisor reinforces BSCPad's commitment to aggressive growth. Tim will help lead our efforts with his vast experience in FinTech, marketing, business development, and operations. Using insights from his expertise in these areas, BSCPad will develop ways to drive higher customer adoption and expansion into new industry verticals.

LinkedIn: <https://www.linkedin.com/in/timfrost55/>

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